

### Community Supply Chain Management

- **Demand/Supply Synchronization**
  - Continuous cross-community balancing
  - Sense and respond visibility, notifications
  - Event-driven, net change incremental runs
  - Practical optimization of demand/supply
- **Community Business Process Management**
  - Community Forecast Management
  - Community Purchasing
  - Community Inventory Management
  - Community Order Management
  - Community Fulfillment & Logistics
  - Community Invoice Reconciliation
- **Community Data Hub**
  - Real time, cross-community visibility
  - All supply chain data in one system
- **Configurable SaaS Platform**
  - Customizable application
  - Industry templates for faster onboarding
  - Web 2.0 usability
  - Integration via industry standards
  - Faster time to value

### First in a New Class of Supply Chain Management Software

Amitive Unity leads the next advancement in Supply Chain Management: the first in a new class of software purpose-built for Brand Owners that outsource manufacturing.

### Purpose-Built for Brand Owners that Outsource Manufacturing

With Amitive Unity, companies can free themselves from traditional SCM systems that were built for a different problem in another era. Unlike manufacturing-centric companies focused on optimizing manufacturing asset utilization, Brand Owners that outsource manufacturing focus on product velocity, requiring many-to-many relationship synchronization across a broad supply chain community. With Amitive, supply chain professionals can now collaborate with trading partners to plan, source, inventory, and fulfill products— and manage the risk inherent in these processes— across a global trading community by unifying business processes on a single web-native application.

### An Industry Breakthrough: Practical Optimization of Demand/Supply

Today's virtual manufacturers require event-based planning systems to collaborate around elastic supplier lead times and quantities to optimize each partner's schedules and dependencies. Amitive Unity is the first application to continuously synchronize supply and demand across the extended supply network. Planning is performed in event-driven, net-change incremental runs that are less taxing to perform and far less disruptive to the community resulting in practical optimization for higher service levels with lower costs.

### Real-Time Execution and Community Visibility

Amitive serves as the transaction data hub for planning, execution, and collaboration. And because Amitive manages your entire community—from customers, to suppliers, through Brand owner warehouses— in a single data repository, you get real-time, cross-community visibility and demand/supply profiles.

### Customizable to Your Exact Business and Industry Requirements

Amitive is configurable to the exact needs of your business and industry. It supports, rather than dictates, how you do business. Amitive improves productivity with role-based dashboards, personalized setup, and Web 2.0 ease-of-use throughout the system. Integration and trading partner participation are simplified employing industry standards and vendor adaptors. Refreshingly, product and services are designed for rapid time to value.

### Lower Cost, Less Disruptive— and Manageable by Mere Mortals

Amitive Unity is delivered on-demand and provides anytime, anywhere access via a web browser. This Software as a Service (SaaS) subscription and delivery provides lower, more predictable cost of ownership. Amitive complements your existing SCM and ERP systems, so you don't have to rip and replace your core systems. Amitive makes it simpler to on-board customers and suppliers facilitating participation. Maybe best of all, Amitive is manageable by mere mortals. It's designed for simpler implementation, ownership, and operations.

### Higher Product Velocity and Enhanced Customer Service Levels

Amitive serves ever higher customer expectations with greater product velocity and dramatically lower inventory and capital requirements. Amitive provides end-to-end supply chain visibility and the scalability and agility needed to support the dynamic nature of today's supply chain communities.

To learn more, contact us at 650.332.2100 and visit us today at [www.amitive.com](http://www.amitive.com)